

Rainier Beach Action Coalition Farm Stand Fellow



Organization: Rainier Valley Corps (RVC) DBA Rainier Beach Action Coalition (RBAC)

Project Name: Rainier Beach Neighborhood Farm Stand

Position Title: Farm Stand Fellow

Reports to: Farm Stand Manager

Position Status: Employee

Hiring Period: 12 Months Ending February 28th, 2019

Compensation: \$500 monthly

Description of Work

Under the supervision of the Farm Stand Manager, to plan and operate a weekly Farm Stand and associated activities at the Ethiopian Community in Seattle (ECS). Farm Stand Fellow will be responsible for:

Outcomes

- The Rainier Beach Farm Stand is operating weekly out of the Ethiopian Community in Seattle
- King County farmers (primarily led by POC) are supported and promoted
- Rainier Beach residents have access to fresh, affordable, culturally relevant and healthy Food
- Seniors and other community members benefit from associated programming like meals and cooking classes at ECS

Products

- Implementation of the Rainier Beach Neighborhood Farm Stand
- Compliance with sales best practices and regulations
- Assist with management of farm stand planning, sales and marketing

Approach

- Work with team on establishing new marketing, outreach and entertainment strategies for Saturday Farm Stand
- Attend weekly team meetings and possible trainings or field trips
- Represent local farmers and their produce at Farm Stand

Responsibilities

- Responsible for planning and operating weekly Farm Stand with 4 fellow co-workers and Farm Stand Manager
- Arrive 1 hour before the Farm Stand starts to set-up and welcome vendors, farmers, program guests
- Labeling, organizing and storing all produces properly, up to date and ready for display
- Welcome customers, explain the payment system, and answer questions
- Understands what is selling and what is not through regular resident survey, analyzing feedback, tracking customer recommendations and preferences.
- Market items available at the Farm Stand by creating signage and posting on social media and outside ECS.
- All Farm Stand equipment has been accounted for has been put away and ready to use for the next Saturday Farm Stand.
- Maintain end of the day cleaning and organization of the Farm Stand, including the immediate environs

RBAC is a grass roots neighborhood development action coalition devoted to implementing neighborhood responsiveness, renewal and development, focusing specifically on the implementation of the Rainier Beach Neighborhood Plan Update. RBAC seeks to build a connected, sustainable and equitable neighborhood, promoting the "made in Rainier Beach" concept, quality education, living wage jobs, affordable transportation and housing for all. RBAC promotes a safe place where people thrive in a neighborhood the world calls home and builds neighborhood capacity to enhance quality of life in Rainier Beach by addressing critical issues threatening the welfare of Rainier Beach residents.

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Experience - While no prior Farm Stand experience is required, and all necessary training will be provided, preferred candidates will:

- Have direct relationship to South Seattle, ideally Rainier Beach
- Experience in culturally diverse setting
- Have interest in farming
- Have interest in Food Health
- Have interest in Entrepreneurship
- Have demonstrated ability to work creatively towards a shared goal
- Support sustainable practices
- Have ability to speak a second language
- Knowledge and love of cooking a plus

Skills Required

- A friendly personality
- Ability to work under pressure
- Time-management skills
- Ability to deal with multiple cultures
- Adaptability
- Ability to work a flexible schedule, including one weekend day per week
- Ability to repeatedly lift 50lbs throughout the day and work on your feet

Essential Impact

- Increase in youth participation in structured activities after-school hours.
- Increased health issues awareness and culturally relevant resources available
- Increased healthy food-oriented activities and cultural celebrations.
- Increased local training, employment and entrepreneurship opportunities.

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