BACK TO THE FUTURE

Reconnecting to Roots
To Stimulate Growth
Historic Core

Small Business District
Diverse Uses | Ownership
Existing Infrastructure
Historic Hub
Close Connection to Water
Historic Core

Challenges For R.B. Small Businesses:

- Failure to Capture Business outside of your Racial/Ethnic Group
- Unattractive Physical appearance of Existing
- Lack of Control over Commercial Rent
- Lack of Technical Assistance

*based 2010 DPD UW Public Admin Reports*
Historic Core

Mutually Beneficial Relationships through Collective Ownership of the Block

Historic Preservation as Catalyst for Building Maintenance & Improvements

Characters:

Merchants Association
Historic Seattle
National Trust
SHPO

The Block Businesses
Historic Core

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The Block Businesses
Semi-Public Space
Small Business Synergy

Shared Program:
- View of Waterfront
- Outdoor Communal Seating
- Merchant Association Meeting Room
- Emerging Business Display | Support
- Outdoor Stage | Performance | Gathering