CORNER GREETER SAFETY SURVEY SUMMARY
6-month report

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Data collected from **11-17-18 to 6-27-19 (6 months)**
Number of survey events: **24**
Number of surveying dates: **21**
Number of respondents: **377**
Number of youth (25 and under) respondents: **189 (50%)**

SUMMARY of FINDINGS

After 6 months of surveying 377 people in Rainier Beach, there are some clear conclusions regarding people use of the neighborhood, their recent experience of the neighborhood and suggestion on how to improve the neighborhood.

Highlights include:
Importance of Local resource and amenities: stores, library, community center, restaurants and parks are highly used places as well as amenities are regarded as highly valuable as a symbol and means to improve the community.

RBCC as a central hub: The most mentioned community resource was the RB Community Center. It is seen as a positive place for youth and families. It is seen as a safe, clean and reliable place where community groups can get people involved. It is also highly respected. In addition to sports and the pool, the teen late night program was mentioned multiple times as a positive neighborhood activity.

Safety and reputation improving: Overall, feelings of safety are increasing and the reputation of the neighborhood is improving. While some people mentioned gentrification and displacement, most people recognized the hard work of community groups - especially RBAC and ABSPY members like BeSafe - , schools and RBCC in bringing people together and having more community activities. It was clear that people saw community gatherings, involvement and activities as a key mechanism to increase safety and community efficacy.

Built environment a continued concern: One consistent area for improvement is the built environment. Public places such as cleanliness and maintenance on sidewalks and busstops and street lighting as well as private businesses like the Safeway parking lot and alley. There is also consistent mention of litter where public and private space meet such as business parking lots, yards and facades. While many people acknowledged that there were improvements to the built environment over the years, there is still a long way to go.

RECOMMENDATIONS

1. **Continue strengthening linkages and collaboration with RBCC**. Whether is is holding an event at the community center, of having the community center sponsor an event. Increasing affiliation with RBCC and Parks and Recreation will increase awareness, positive association and reputation of RBAC and ABSPY work around safety, youth leadership and family.

2. **Build linkages with other amenities with strong neighborhood reputation** like the Library, schools and local-owned and operated businesses.

3. Acknowledge work and progress with Parks and Recreation, Libraries and Seattle Schools - all of which people are recognizing their efforts to improve and invest in the neighborhood.

4. **Continue work on abating litter** through RBAC clean up crew, clean-up days and relationships with SDOT, RBMA, specific businesses and Metro on key areas.

5. **Strengthen collaboration and communication with SDOT** to improve lighting and sidewalks.
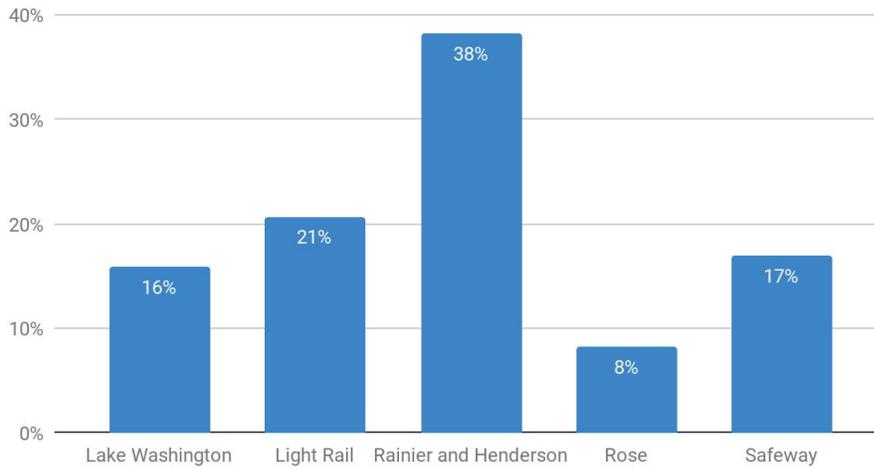
Hotspot location

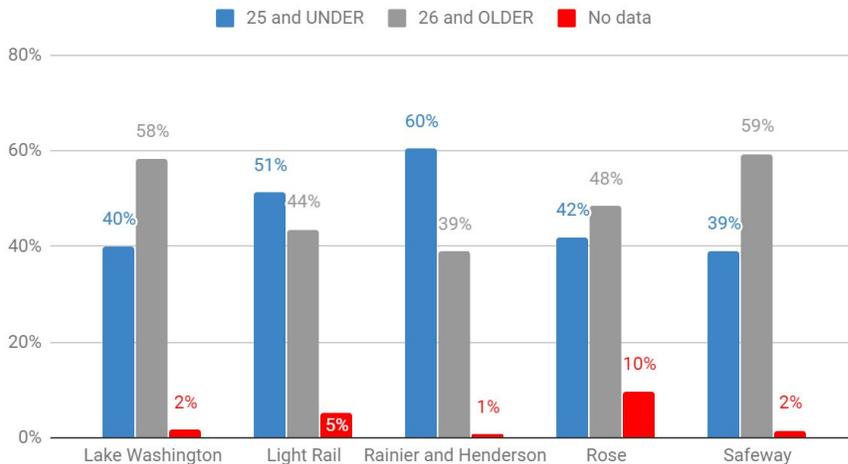There were 24 surveying events held in 21 days. Some days had 2 events.

Safeway had the most events (8), followed by Safeway (5), Light Rail (4), Lake Washington (4) and Rose (3). The distribution of the surveying events also reflects the same pattern among the number of surveys collected.

Among the 377 respondents, most surveys (38%) were collected at Rainier and Henderson, followed by Light Rail (21%), Safeway (17%), Lake Washington (16%) and Rose Street (8%). More surveys from youth (25 and under) were collected at Rainier and Henderson, Lake Washington and Light Rail, and more adults responded to the survey at Safeway and Rose.

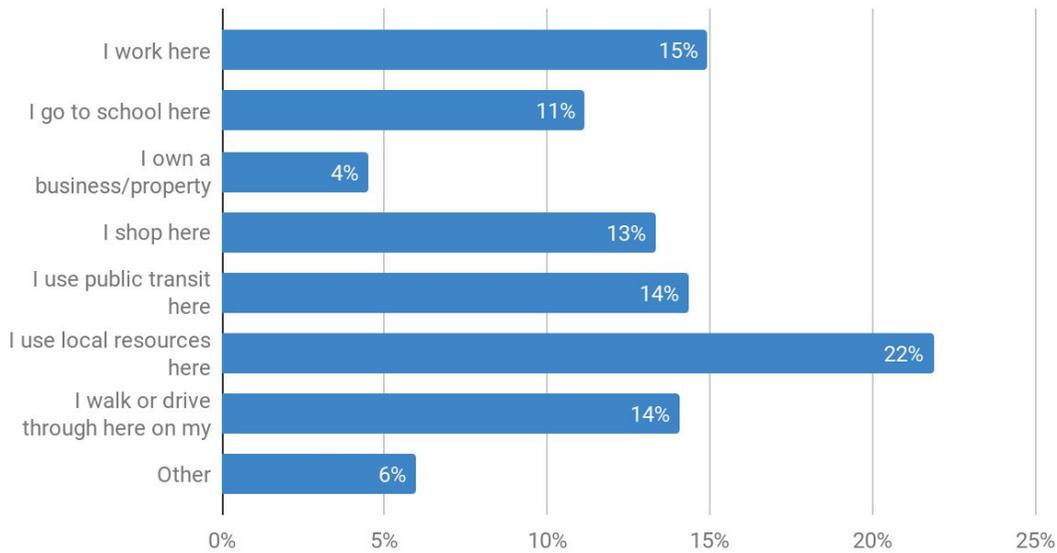## Hotspot Location

Hotspot by Age Group
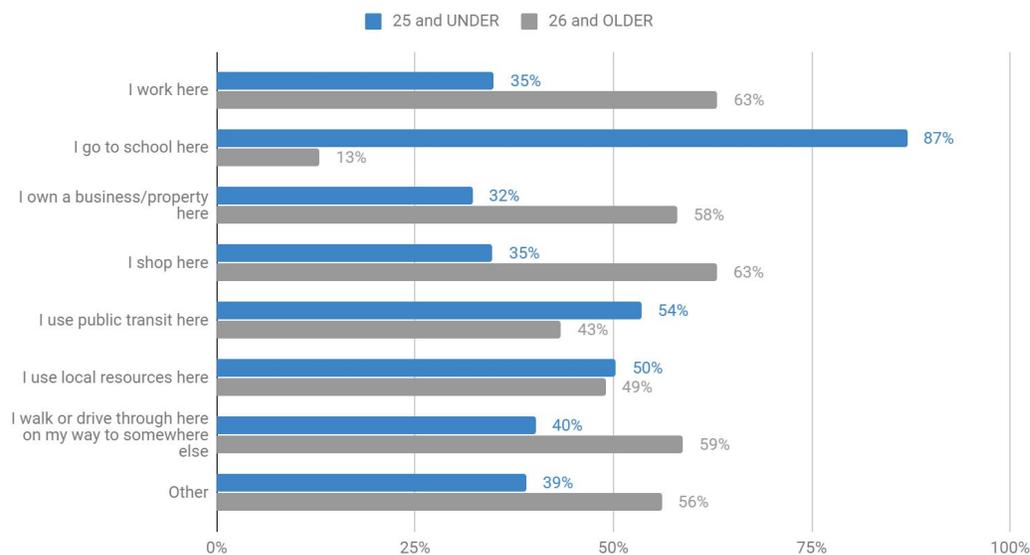
Neighborhood Activities

When asked what activities brought people to the neighborhood, most respondents had more than one response. The option with the highest response was using local resources/amenities (22%), followed closely by working (15%), shopping (13%), public transportation (14%) and walk/drive through here (14%).

When neighborhood activity was analyzed by age group, youth tended to be in the neighborhood for school and public transportation more than adults.

Neighborhood activity (n=691)

Activity	Percentage
I work here	15%
I go to school here	11%
I own a business/property	4%
I shop here	13%
I use public transit here	14%
I use local resources here	22%
I walk or drive through here on my	14%
Other	6%

Neighborhood Activity by Age Group

25 and UNDER — 26 and OLDER

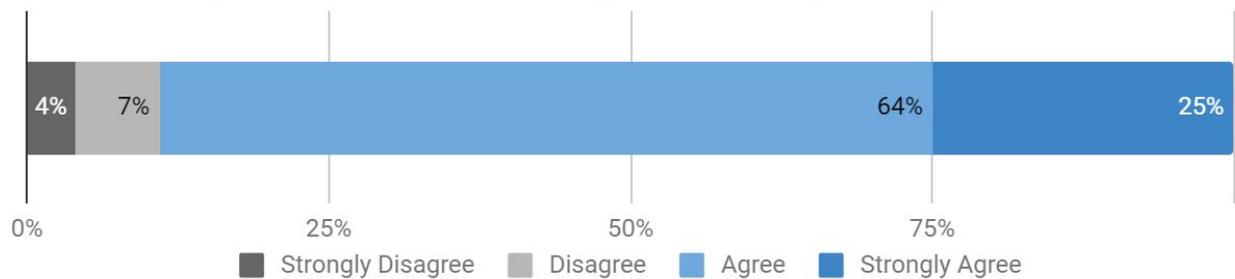| Activity	25 and UNDER	26 and OLDER
I work here	35%	63%
I go to school here	87%	13%
I own a business/property here	32%	58%
I shop here	35%	63%
I use public transit here	54%	43%
I use local resources here	50%	49%
I walk or drive through here on my way to somewhere else	40%	59%
Other	39%	56%

Safety Questions

Overall, there were were very high percentages of agreement with all 5 safety questions. Safety score = 3 (agree). A safety score is calculated when all 5 safety questions were summed to an average with 1 being highly disagree and 4 being highly agree.
Questions on the effect of the built environment on safety (cleanliness and lighting) had the lowest agreement rate.
Qualitative responses were also reviewed, coded and summarized after each safety question.
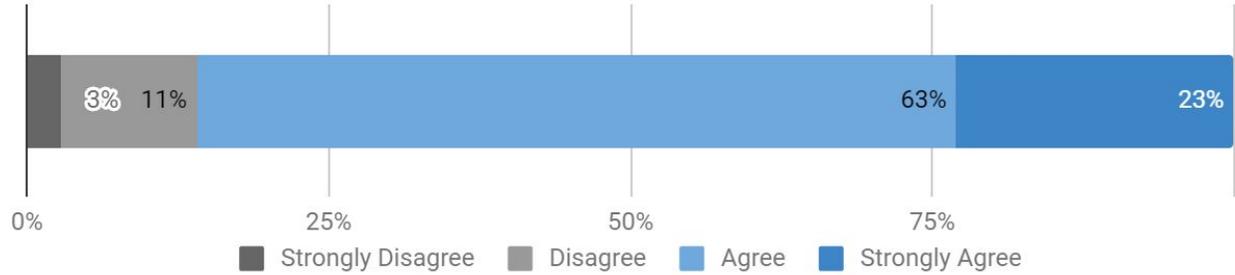
There are positive activities for youth here (n=373)

4%	7%	64%	25%

0%　　　　25%　　　　50%　　　　75%

■ Strongly Disagree　■ Disagree　■ Agree　■ Strongly Agree

Overwhelmingly, Rainier Beach Community Center and surrounding community amenities like the RB Library were named as a place for positive activities for youth (50%) followed by sports and school related activities.

Identified positive activities for youth (203 responses)	
Community groups	6%
Sports	23%
Arts	3%
RBCC & amenities	**50%**
Events	7%
School	11%

There are community events that bring people together (n=348)

Strongly Disagree	Disagree	Agree	Strongly Agree
3%	11%	63%	23%

RBAC organized and sponsored events had the highest responses. Together RBAC-affiliated events totaled over (42%) of events (Back2School, Block Party, TownHall, Food/Farm Stand) that were identified as bringing people together.

What events have you attended? (155 responses)	
RBCC/Library	13%
Back2School	17%
Block Party	8%
BooBash	11%
Art Walk	5%
TownHall	9%
Sports	9%
School	5%
Food/Farm/Farmstand event	8%
Other	15%

Properties are clean and well-maintained (n=372)

| 6% | 33% | 51% | 10% |

Legend: ■ Strongly Disagree ■ Disagree ■ Agree ■ Strongly Agree
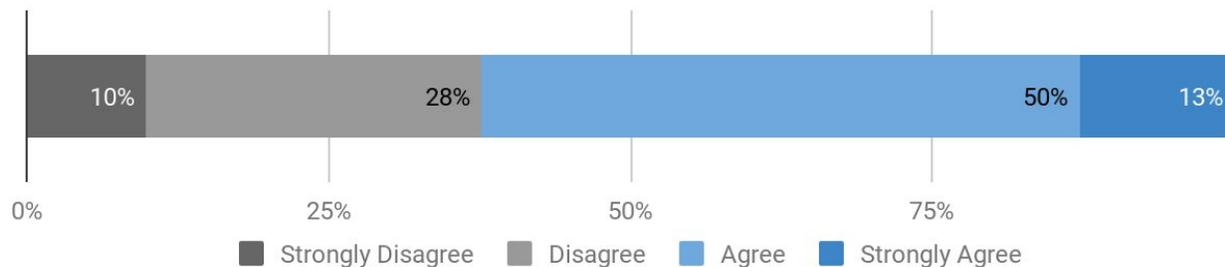
Whether people agreed or disagreed with properties being clean and well-maintained, the majority focus was on the public streets, sidewalks with a focus on litter and the overall look of feel of the place. Safeway and the immediate surrounding area were the most talked about with needing more attention, while some people acknowledged that the Safeway area was improving.

As consistent with responses to other questions, RB Community Center, parks and the library were consistently named as clean and well-maintained.

Properties are cleaned and well-maintained If strongly disagree/disagree, which ones should be cleaned up? (59 responses)	
Streets (litter, trash)	56%
Parks	2%
Safeway mall/Jack in Box/Alley	22%
DollarTree mall	3%
Rose Street area	5%
Bus stops	5%
Public restrooms including RBCC and Safeway	7%

Properties are clean and well-maintained, If strongly agree/agree, what are some examples? (70 responses)	
Parks	19%
Busstops/sidewalks/train	26%
Bathrooms	7%
Safeway	3%
Parking lots	6%
RBCC/Library	27%
Schools	13%

Places where I walk at night are well-lighted (n=327)

10%	28%	50%	13%

Legend: ■ Strongly Disagree ■ Disagree ■ Agree ■ Strongly Agree

Henderson from the Light Rail down to Be'er Sheva Park was the most identified area/street that needed improved lighting. Adjacent streets such as Renton and Rainier were also identified.

Places where I walk at night are well-lighted If strongly disagree/disagree, which streets/places need more lighting? (72 responses)	
Rose	3%
Henderson	31%
Rainier/Henderson	19%
Safeway	10%
Light Rail	15%
Lake Washington	15%
Renton	7%

People and groups from the community are working hard to make this place safe (n=357)

2%	12%	52%	34%

Strongly Disagree · Disagree · Agree · Strongly Agree

RBAC, BE SAFE and RBCC were identified as the most visible groups working hard to make the neighborhood safe.

People and groups from the community are working hard to make this place safe If strongly agree/agree, what/who are examples? (124 responses)	
BE SAFE	24%
RBAC	46%
School	6%
RBCC	13%
Faith/Cultural	4%
Police	5%
Other	2%

Neighborhood improvements

When asked how they think the neighborhood is improving, a large percentage of people identified that there was much more community involvement and activities (26%) and improved public and private amenities such as RBCC, library, businesses, parks and busstops. Many people talked about there being less crime and feeling more safe (15%) and that they thought the neighborhood was getting cleaner and more beautiful (14%). Some people also spoke about the change in mindset and neighborhood "vibe" that is was more positive, neighborhood reputation was improving and people recognized these improvement asa result of residents working hard and working together.

In what ways or areas do you think the neighborhood IS IMPROVING? (292 responses)	
More community involvement	26%
More youth presence	5%
Less crime/more safety	15%
More cleanliness/Beautification	14%
Improved resources/amenities	25%
More family/youth/school oriented	7%
Stronger improvement mindset/problem oriented/positive outlook	9%

When asked for areas that needed further improvement, the most responses focused wanting more community activities (22%) as a key way to improve the neighborhood. Other areas focused on the built environment like streets and lighting (17%) and safety and police issues (19%) and cleanliness (13%). These are related since previous questions reflect the connection between lighting and feeling safe. Amenities such as cafes, shops and food were requested.

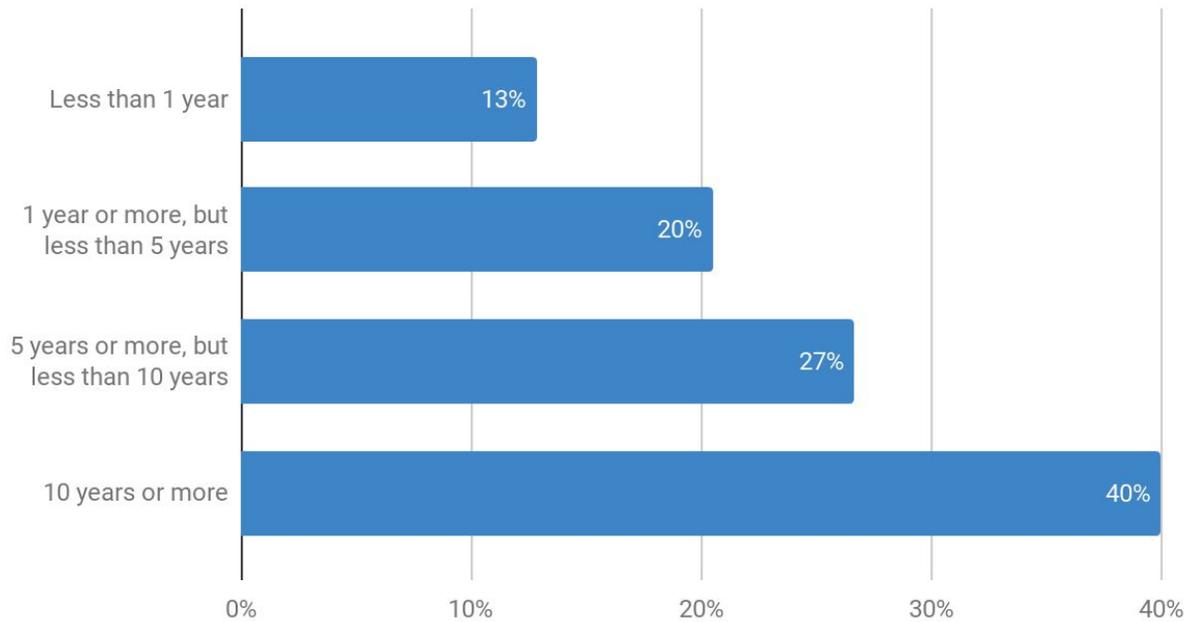| 4. In what ways or areas do you think the neighborhood NEEDS MORE IMPROVEMENT? (245 responses)	
Safety/Police	19%
Amenities	14%
Housing	3%
Built environment	4%
Cleaner	13%
Streets/Lighting	17%
Services and Public transit	6%
Community involvement	22%

Respondent demographics

Age:
Among the 377 respondents, half (50%) were young (25 years and under)

Residency:
545 of respondents identified as living in Rainier Beach. Among residents, the majority have been living in the neighborhood for 5 years or more.

RB residents: How long have you lived here? (n=210)

Category	Percentage
Less than 1 year	13%
1 year or more, but less than 5 years	20%
5 years or more, but less than 10 years	27%
10 years or more	40%

Gender:
Female comprised 46% of respondents and males were 53% of respondents. 1% identifed as non-binary/non-confirming.

Race and Ethnicity:
Black/African Americans were the largest respondent group (45%) followed by White (18%)

Race and ethnicity (n=361)

Category	Percentage
Asian	4%
Black/African	8%
Black/African American	45%
Latinx	3%
Missing	3%
Multiracial	11%
Native/Indigenous	1%
Not listed	2%
Pacific Islander	4%
White/Caucasian	18%