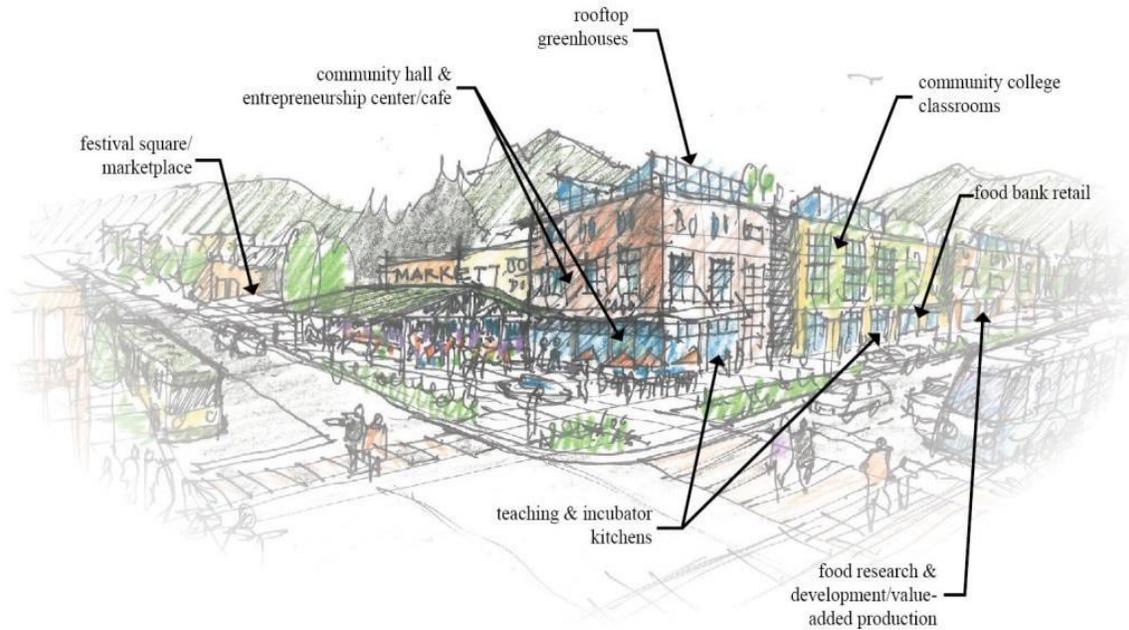


# Rainier Beach Food Innovation District

## Creating Jobs for Economic Mobility



### Why Food Innovation

**Back in 2012, the Rainier Beach residents came together around a renewed neighborhood plan with a vision at the center of which Food acted as a catalyst for neighborhood identity, cultural diversity and heritage, health and job creation.**

At the heart of the equitable Transit Oriented Development in Rainier Beach we envision a Food Innovation District (FID). The Rainier Beach FID is envisioned to be an economic generator for the neighborhood that will provide a full range of employment and business development opportunities for Rainier Beach residents.

The concept of the RB FID clusters manufacturing, technology, and food sectors around the light rail station to provide access to career-path living-wage jobs, strengthening the local economy through production rather than consumption. In addition, the RB FID will leverage transit to support community stability and economic mobility, improve access to education, employment and entrepreneurship, while maximizing the use of this unique station location at the intersection of the manufacturing / industrial area that extends to South King County, and the residential neighborhood of Rainier Beach. The RB FID is intended to spark catalytic development around the Rainier Beach light rail station.

The Rainier Beach light rail station area around the intersection of Martin Luther King Jr. Way S and S Henderson Street has the potential to become a new model of equitable transit oriented development where people in the neighborhood can gain access to employment, education and entrepreneurship opportunities. As people gain employment and business opportunities Rainier Beach will become a factor in the city and regional economy as well as a great place to live.

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### Community & Regional Benefits

- ❖ Rainier Beach has the highest level of unemployment rates (*Rainier Beach 6.9%, Seattle 5.9%, USA 6.2%*)
- ❖ Jobs are an anti – displacement strategy
- ❖ Local food innovation (growing, production and distribution) is projected to be a top ten growth industry over the next decade (*There is industry and academic research that provides quantitative argument*)
- ❖ Ability to create strong business models with anchor institutions such as hospitals, universities, etc. to create additional public benefit for low income communities and strengthen the local economy
- ❖ The demand for locally grown and produced food is growing.
- ❖ A local food production and distribution industry is beneficial for community development (*Rainier Beach Neighborhood Plan Update*)

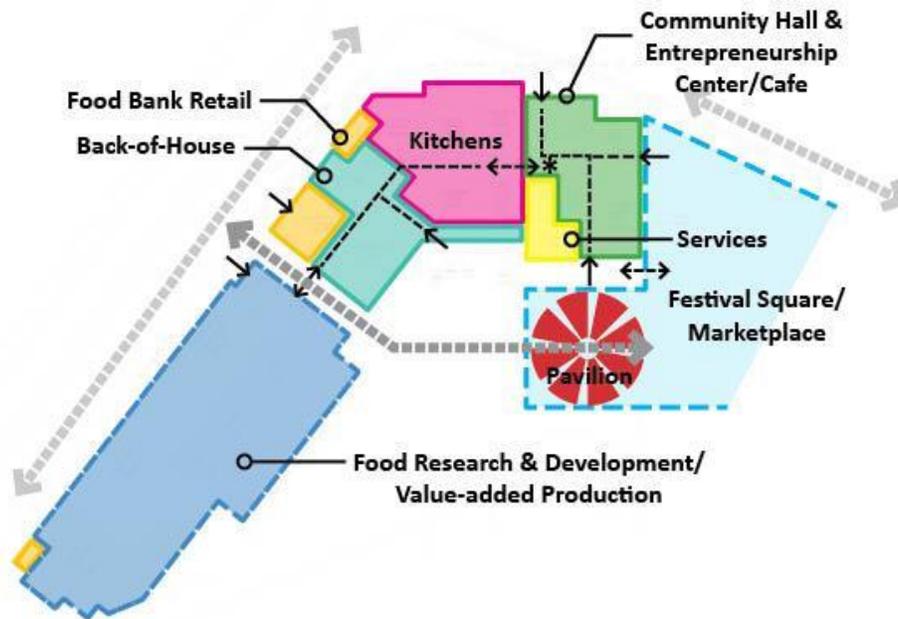


### Moving the Food Innovation District

The community's vision for the first phase of the RB Food Innovation District is the Rainier Beach Food Innovation Center. A multi-purpose Food Innovation Center with wrap around services will be a catalyst for the area to bring together culinary and business skills training, and opportunities to incubate and grow businesses. Food Innovation Partners have created, sourced and provided resources in support of this vision



# Program Spaces



food innovation center RAINIER BEACH

- ❖ Rainier Beach Neighborhood Plan Update
- ❖ Southeast Effective Development (SEED) investment in Rainier Beach Food & Farm Hub
- ❖ VIA Architects – Rainier Beach Food Innovation Development Strategy
- ❖ Jonathan Rose Companies – Rainier Beach Food Innovation District Development Strategy & RB Food Innovation District Business Plan Case Study
- ❖ Daniel Rose Center for Public Leadership & the Urban Land Institute – Recommendations on Redeveloping South Seattle Rainier Beach Neighborhood
- ❖ American Communities Trust – Food Innovation District Case Study
- ❖ Communities of Opportunity Coalition Partner

## Next Steps (Funding, Programming, Strategy)

- ❖ Confirming Rainier Beach Plan Update adoption by the City of Seattle – *Council Member Mike O'Brien's Office*
- ❖ Incentivizing the Rainier Beach Re-zone for Jobs Creation – *Department of Planning & Development*
- ❖ Approval of FID/C in City Council Budget – *RBAC & Food Innovation Partners*
- ❖ Wells Fargo Planning Grant/Coordination of TOD priorities with Othello - *RBAC*
- ❖ Kresge Planning Grant/Rainier Beach Community Update & FID/C Program Planning – *RBAC*

# Rainier Beach Food Innovation District

Creating Jobs for Economic Mobility



## Food Innovation District/Center Budget

	2017	2018	2018
<b>Land</b>			
<b>Pre Development</b>	\$100,000		
<b>Acquisition</b>	\$900,000		
<i>Purchasing the land and developer fees</i>			
<b>Studies (feasibility studies)</b>	\$100,000		
<i>Consultant and outreach fees for various technical pieces of the project</i>			
<b>Rental</b>			
<b>Multiple Spaces</b>	\$10,000	\$10,000	\$10,000
<i>Projected cost to rent the program spaces for 12 months</i>			
<b>Equipment</b>			
<b>Kitchen</b>	\$100,000	\$100,000	\$100,000
<b>Mill</b>	\$50,000	\$50,000	\$50,000
<i>Projected cost for construction and installation of equipment</i>			
<b>Staffing</b>			
<b>2.5FTE</b>	150,000	150,000	150,000
<i>Projected annual salaries for 2.5 staff at a living wage</i>			
<b>Operations</b>			
Insurance			
Marketing			
Utilities			
Meetings			
Outreach			
	Year 1	Year 2	Year 3
<b>Total</b>	\$1,460,000	\$360,000	\$360,000
Overall Budget			\$2,180,000