



*Empowering community,  
Moving Rainier Beach Forward*

## **9-30-16 FID Partners Meeting#3 Notes**

### **I. WELCOME AND INTRODUCTIONS**

**Attendees:** Belinda Chin, Paris Yates, Rachel Tefft, Robert Scully, Tony To, James Kelly, Nancy Gratton, Glenn Turner, Patrice Thomas, Rebecca Saldana, Lance Randall, Lance Matteson, Christy Cusik, Ariel Bangs, Maia Segura, Heidi Hall, Guyanthy Parramore, David Sauvion.

### **2. Outreach Strategies**

Participants shared their preferences/priorities with dots spread among each row. Results were as follow with interpretations below:

SURVEY (7)	INTERVIEW (10)	POLL (1)
RESIDENT (10)	BUSINESS (9)	STAKEHOLDER (11)
ONLINE (2)	STREET (8)	DOOR KNOCKING (4)
VOLUNTEER (2)	SHARE NETWORK (7)	Tech/Financial Assistance (7)
EVENT (12)	Place of Gathering (9)	Tabling on Location (4)
PRESENTATION (8)	SITE VISIT (10)	WORK PARTY (7)
SOCIAL MEDIA (1)	Radio/Ethnic MEDIA (5)	Permanent Location of Engagement (2)

**Interview – 10**

**Survey – 9**

**Poll – 1**

- Beware of the fatigue of previous surveys
- Present results of previous surveys
- Bring Food
- Combine Survey with Interview to put a face on the project, avoid potential literacy issues, record stories as well as collect data



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### **Resident – 10**

#### **Business - 9**

#### **Stakeholder – 11**

- Street should allow a more representative range of demographics
- Prioritizing people of P.O.C., low income, homeless and newcomer (addressing the fact that economy is changing rapidly, there could also be direct community benefit)
- Include Industrial strip along MLK
- Youth should have the chance to weigh in/have jobs available in their neighborhood
- Recognize who has skills and the existing skillset
- Make it easy/safe/transparent for residents to get involved
- Work with companies to honor training opportunities/job openings (Priority Hire)

### **Online – 2**

#### **Street – 8**

#### **Door Knocking – 4**

- Street should allow a more representative range of demographics
- Prioritizing people of P.O.C., low income, homeless and newcomer

### **Volunteer – 2**

#### **Share Network – 7**

#### **Tech./Financial Assistance – 7**

- Include South Communities Organizing Racial/Regional Equity (S-CORE)
- Leverage Communities of Opportunity network and Learning Communities
- Include Broker/Real Estate Partners

### **Event – 12**

#### **Place of Gathering – 9**

#### **Tabling on Location – 4**

- Pop-up events (similar to Corner Greeters)
- Food System Public Tour (various ways people/business contribute to the food system)
- Demonstration project with Chef Ariel's donuts, following product from "Seed to Table to Soil"
- Check with Washington Latino Farmers Network (pop-up stands)



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**Presentation – 8**

**Site Visit – 10**

**Work Party – 7**

- Natural flow from presentation to site visit to work party
- Work parties need to be reconsidered. They assume a certain economic level/income and leisure time that could be associated more with incoming population
- Look at the model of the East African Elderly dinners at RB Urban Farm
- Important to meet people where they are
- Build community with food delivery. Show care with box of food designed with inspirational messages. "Interactive + Edible" concept (Arduino Kit for food)
- Snack Pack from Emergency Feeding Program. Partner with schools to design bags/Statement of support
- Rainier Valley Food Bank looking to expand their Good Food Bags to 30 families
- Outreach to Youth re-entry. Stipend to support youth entrepreneurship (potential with overabundance of food produced to be shared)
- Parks & Rec. Owns 10% of City land. Ways to figure out the Food System. How to take care of Food Waste and provide Youth employment?

**Social Media – 1**

**Radio/Ethnic Media – 5**

**Permanent Location of Engagement – 2**

### 3. Program Strategies

Participants repeated the same exercise as previously for Program Strategies. Results were as follow with interpretations below:

FARM (8)	MARKET (8)	CENTER (4)
PRODUCTION (5)	VALUE-ADD (5)	CULINARY ARTS 11 ( )
APPRENTICESHIP (11)	COLLEGE TRAINING (7)	INCUBATOR (5)
BREWERY (0)	BAKING CENTER (6)	Community Kitchen (7)
TEST KITCHEN (7)	Commissary Kitchen (4)	Incubator Kitchen (6)
HEALTHY (8)	Culturally Relevant (10)	AFFORDABLE (10)



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**Farm – 8**  
**Market – 8**  
**Center – 4**

**Production – 8**  
**Value-Add – 5**  
**Culinary Arts – 8**

- Production gets to the number of jobs
- Value-Add can provide opportunities for Food-related businesses (like food therapy)
- Recipe exchange – Share what you already know (tell your story)

**Apprenticeship – 11**  
**College Training – 7**  
**Incubator – 5**

- Provide appropriate support to avoid isolation (get people to email 10 potential sponsors)
- Tukwila focused on incubation
- Reach out to South Seattle College
- Consider Food & Farm Hub as incubator (2 certified commercial kitchen)
- Look at Food Collaborative model. Provide mentorship/case management over summer time by taking youth on and rotating the organization/business weekly
- Pilot youth employment program/partner with Mayor's Office (SYEP)
- Set infrastructure and partnership to define curriculum
- Contact Elena Perez at the Restaurant Opportunity Center (ROC)
- Map local food network
- Look into mid-size operator (Seattle Made, Franz Chocolate, Central Coop)
- Reach out to Cup Cake Royale to show kids how to make cupcakes. Organize Meet & Greet where kids make cupcake or cider.
- Commissary kitchen are in great need. Partner with Ventures

Time ran out and we agreed to review outstanding Program Strategies briefly at next meeting.